

Rules & Regulations

Asia Contents Awards & Global OTT Awards 2023

1. Organization

Asia Contents Awards & Global OTT Awards (ACA & G.OTT) is presented by the Busan International Film Festival (BIFF).

2. Awards Event

“Asia Contents Awards (ACA)” is an annual event to encourage more original production and distribution throughout the platform in the Asian region and provide opportunities to receive international recognition.

“Global OTT Awards (G.OTT)” is an annual event to celebrate the achievement of quality content through OTT services worldwide and embrace the changing paradigm in the media & entertainment industry and on & offline content universe.

3. Awards Ceremony

ACA & G.OTT Awards ceremony will be held on October 8, 2023 during the Busan International Film Festival.

4. Organizing Committee

The Organizing Committee oversees the ACA & G.OTT awards events and is in charge of all operations including submission, judging process and awards ceremony.

5. Programmer Group

Up to 8 distinguished content professionals, the programmer group is responsible for managing the awards category and recommending the nominees in the competition and the invitation sections.

6. Award Category

Open Competition

1. **Best Creative:** Award, given in honor of a content that has delivered the most notable achievement among the nominations .
2. **Best OTT Original:** Award, given in honor of the outstanding OTT Original content that has delivered the most notable achievement among the nominations
3. **Best Asian TV Series:** Award, given in honor of the outstanding Asian TV series that has delivered the most notable achievement among the nominations
4. **Best Reality and Variety:** Award, given in honor of outstanding reality and variety show that has delivered the most notable achievement among the nominations
5. **Best Director:** Award, given to a writer who has delivered an outstanding performance among the nominations
6. **Best Writer:** Award, given to a writer who has delivered an outstanding performance among the nominations
7. **Best Lead Actor & Actress:** Award, given to an actor and actress who has delivered an outstanding performance among the nominations.
8. **Best Supporting Actor & Actress:** Award, given to an actor and actress who has delivered an outstanding performance among the nominations.
9. **Best Newcomer:** Award, given in honor of the most outstanding newcomer actor and actress among the nominations.
10. **Best Visual Effects:** Award, given in honor of the content that has delivered outstanding performance in visual and special effects among the nominations.

Invitation

1. **Creative Beyond Border:** Award, given in honor of the content that has pioneered a new genre on OTT
2. **New Technology:** Award, given in honor of outstanding platform that utilize emerging ICT technology
3. **Special Contribution for K-Content:** Award, given in honor of the platforms, networks, production

houses, and artists who had contributed to the proliferation of Korean content worldwide

4. **Special Contribution for OTT Industry:** Award, given in honor of the OTT service providers and partners who have contributed to the development of OTT industry worldwide
5. **Lifetime Achievement Award:** Award, given to a TV station, media platform, production house, or a creative artist who has made significant contributions worldwide.
6. **ACA Excellence Award:** Award, given to a creative artist who has made significant contributions around the world
7. **Rising Star of the Year:** Award, given in honor of the most notable artist among the nominations.

* The awards categories are subject to change.

* The winners of the invitation section can be announced at the ceremony without the judging process.

* All entries are applicable to be a candidate in both competition and invitation categories.

7. Selection Procedures

a. Preliminary Judging

- Procedure for selecting the nominees of each award category
- By 12 or less judging panels
- Judging will be implemented through the “ACA&G.OTT online judging system”
- Nominees for the competition sections are selected by the preliminary judging
- The programmer group is also entitled to recommend nominees of competition and invitation sections.

b. Final Selection

- Procedure for selecting the final winners of each award category
- By 8 or less international judging panels
- Judging will be implemented through the “ACA&G.OTT online judging system”
- The winners of the competition section will be selected by the final judging.
- Winners of the invitation section will be determined by organizing committee on the recommendation of the programmer group

c. Announcement

- Nominees: in September 2023 on ACA & G.OTT official website
- Winners: in October 2023 during the ACA & G.OTT award ceremony

* All judging procedures are entirely at the discretion and control of the organizing committee. By submitting entries, entrants are deemed to agree that the announcement of the final selection will be the final decision of the ACA & G.OTT awards.

8. Submission

a. Eligibility

- 1) All content, premiered at least one episode of the series between January 1, 2022 and the 2023 submission deadline
- 2) All content, streamed on any OTT platform worldwide during the eligible period
- 3) All content, run on any Free-to-air, pay-TV channels including online and mobile platforms in Asia region during the eligible period
- 4) All commercialized or sales-oriented content for promotional purposes is unacceptable

b. Copyright

- 1) The applicants must be legitimate rights holders or officially delegated representatives who hold the legal rights to submit entries. In case of artworks with co-rights holders, the agreement of co-owners is required.
- 2) It is solely the roles and responsibilities of the applicants to prove all entries shall not infringe on any copyright and portrait rights. ACA & G.OTT will not be held responsible for any unauthorized use of copyrighted content or materials within the submitted material, including any content or materials that are or may become the basis for any third-party claims for copyright infringement.
- 3) Applicants should secure authorization and permission from the rights holders of any and all copyrighted content or materials. If it is deemed that the copyright and/or portrait rights have not been cleared by the applicants, the ACA & G.OTT may disqualify the entries and cancel the awards before, during or after the Awards ceremony.

c. Entry Period

- August 1 (Tue), 2023 ~ August 21 (Mon), 2023 23:59 (KST)

d. Entry Fee

- There is no entry fee for any submission to the ACA & G.OTT

f. Submission Procedure

- 1) Entries must be submitted through the ACA & G.OTT online system with all requested information and materials including text, image and video materials according to the submission guideline.
- 2) For further information on the submission procedure, please refer to the Submission Guide.

9. Use of submitted materials

- a. All submitted materials will be screened for preliminary and the final judging process.
- b. All submitted materials may be used for publicity and promotional purposes through media outlets such as TV, online & mobile media, OTT platforms, and social networks worldwide hereafter



- c. All submitted materials can also be utilized for live broadcast or streaming of ACA & G.OTT Awards ceremony and ancillary events through YouTube, linear TVs and other online & mobile media outlets and social networks

- d. All submitted materials may be used for publicity and promotional purposes of Busan International Film Festival (BIFF)'s official and affiliated events.

10. Agreement

Submissions on the “ACA & G.OTT Online Submission System” implies understanding and acceptance of the rules and regulations of the ACA & G.OTT Awards. The organizing committee reserves the right to rule on any cases not covered by the official “Rules & Regulations” herein.