



Asia Contents Awards & Global OTT Awards 2024

Submission Guide

1. Key Dates

- Submission Period: Monday, July 01, 2024 Monday, July 22, 2024, 18:00 (KST)
- Notification of Nominees and Candidates: By Friday, August 30, 2024 (Individual notification)
- Announcement of Nominees and Candidates: Announced on the official website in September 2024
- Awards Ceremony: Sunday, October 6, 2024, 18:00 (KST) at the Busan Cinema Center

2. Award Categories

Category	Official Name
Competition Category	Best Creative
	Best OTT Original
	Best Asian Contents
	Best Reality & Variety
	Best Director
	Best Writer
	Best Lead Actor(Male/Female)
	Best Supporting Actor(Male/Female)
	Best Newcomer(Male/Female)
	Best Visual Effects
	Best Original Song
Invitation Category	Creative Beyond Border
	New Technology
	Rising Star of the Year
	People's Choice Award

The award categories may be changed at the discretion of the ACA Organizing Committee upon agreement with the Ministry of Science and ICT, Busan Metropolitan City, Busan International Film Festival, and the National IT Industry Promotion Agency.

3. Submission

- a. Eligibility
 - Content with at least one new episode aired between July 1, 2023, and August 31, 2024





- Content serviced through a global OTT platform within the applicable period
- Or Content aired through platforms such as terrestrial, cable TV, IPTV, online, and mobile in the Asian region within the applicable period
- Dramatized advertisements and promotional materials produced for commercial purposes are not eligible

b. Submission Fee

There is no submission fee for the ACA & G.OTT Awards.

c. Submission Method

- Submissions must be made by accessing the ACA & G.OTT online submission system and following the instructions to submit the application form and all requested text, image, and video materials step-by-step.
- 1. Create an account on the online submission site → Verify email → Log in
- 2. Fill out the submission form \rightarrow Upload basic information and synopsis, etc. \rightarrow Click the 'Save' button
- 3. After registering the required fields in the submission form → Click 'Upload Screener' button → Upload trailer and preview screener
- 4. Click the 'Complete Submission' button to complete the submission process.
- All submission materials must be in English.

d. Submission Materials

Program Information

- Basic Information: Synopsis (English) Submit both a short version (within 400 characters) and a long version (within 2,000 characters)
- Script (English): Submit the script for the first episode submitted for preview.
- Official Poster (Vertical)
- Profiles of the director, writer, actors, etc., recommended for nomination
- High-quality photos of the director, writer, actors, etc., recommended for nomination Each photo should be vertical, 300dpi JPG file.
- Reference Materials: Brochures, press releases, etc., for reference during the selection process (PDF or JPG files)

Video Materials

- 1. Trailer: Preview video (1-3 minutes) (4K/UHD (3,840*2,160) recommended)
- 2. Screener:
 - First episode (required, with English subtitles)
 - Additional episode(s) (optional)
 - English subtitles (If not available, English script is required)
 - o File format: MP4 or MOV
 - Resolution: Full HD (1,920 x 1,080)





• The file size should not exceed 5GB. (The website for submission is optimized for uploading files in Chrome.)

The online submission form and video materials must be submitted before the deadline for the submission to be considered official.

4. Important Notes for Submission

- Submitted materials will not be returned.
- After reviewing the submitted materials, in case additional materials are required or technical issues occur, there may be request for additional materials. If the submitted work is confirmed for nomination, full cooperation is expected.
- If a cast member from the submitted work is nominated, the nominee must be informed of the awards ceremony schedule in advance, and is expected to fully cooperate to ensure his/her attendance.

5. Inquiries

Online Submission System: http://submission.globalottawards.org

Email: submission@globalottawards.org